



## “We Deliver New Customers Directly to Your Business”

Our unique marketing program delivers new customers directly to your business--motivated to spend money now! FACT - There is 8 to10 times more revenue generated by out-of-area visitors than local residents, for all key destination cities in the U.S.

We allow you to reach them directly, by offering an innovative internet based program:

### 1. Your Own Web Page

As an advertiser, you receive your own full page ad on our website. This ad will include your logo and detailed information you provide us about your business.

### 2. Coupon

We will also provide you with a coupon or promotion that can be printed from the website or shared with millions of people through social media networks like Facebook and Twitter.

### 3. Link

Link to your website and an interactive map to your exact location.

### 4. FREE Production

We will provide the layout and all production of your web page and coupon at NO additional cost.

### 5. FREE Copy Changes

We will make all requested changes to your web page or coupon within 72 hours at NO additional cost during the 12 month period.

### 6. New Customers for Your Business

SavingsOnArrival.com receives hundreds of thousands of hits a month from people who are planning to travel. Your 24/7 ad exposure will direct these people to your business.



### 7. First Page Google Positioning

SavingsOnArrival.com is continually optimized for prominent positioning in Google searches. That's what delivers so many people to our website. Go to Google Search and enter these search terms - *savings on travel, attractions savings, or vacation savings coupons*. **First page positioning among millions of websites!**

### 8. Optimization of Your Page

We continually optimize all of our clients' pages. In fact, many of our advertisers receive first page positioning in Google for their page on our website.

### 9. Publicity and Exposure

We have a continuing PR campaign to attract new visitors to the website (go to Google and enter *savingsonarrival.com* in the search box and see where we've appeared). Our press releases go to over 30,000 travel editors, magazines, newspaper editors, TV and radio stations, bloggers and travel websites.

### 10.

SavingsOnArrival.com allows your business and offer to reach millions of potential customers. Just one click of the mouse, and your coupon can be sent to friends, relatives and associates on Facebook, Twitter, Linked In or hundreds of other social media networks. This fantastic social networking feature is included as part of our leading edge marketing program.

**Increase Your Business.**

**Contact Us Today**

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